



WESGRO

THE WESTERN CAPE DESTINATION MARKETING,
INVESTMENT AND TRADE PROMOTION AGENCY –
SOUTH AFRICA

We cordially **invite** you to an **EDP3 Seminar**

AGRO-PROCESSING

14 FEBRUARY 2013 • 09h00 – 14h00

The Hilton, Cape Town

RSVP by Thursday 31 January 2013: edp-rsvp@wesgro.co.za

09h00 – 09h30

Registration

09h30 – 09h45

Welcome and Introduction: Wesgro

09h45 – 11h15

- Brief overview of trade landscape as well as progress made thus far
- Explanation of Sub-Saharan Africa free trade agreements
- Outline of market access opportunities and obstacles of SSA

11h15 – 11h45

Tea

11h45 – 13h15

- Market Access opportunities and obstacles for rest of the world
- Potential competition for SA agro-processors
- Possible competition law concerns in respect of export activity

13h15

Lunch

SPEAKERS PROFILE

Rian Geldenhuys, Director: Trade Law Chambers

Rian is an international trade and commercial lawyer with Trade Law Chambers. He has advised numerous clients/industries on their market access strategies as well as the protection of such industries.

Rian has completed his BA LLB, LLM (International Trade Law) and MBA degrees at the University of Stellenbosch. He has contributed to numerous conferences on international trade law and has lectured at most universities in South Africa on the topic. He is also a lecturer on this topic on all the University of Stellenbosch Business School's MBA programmes.